



Why Appriver?

What our clients say:

"Each and every one of our Client's that we have brought over to the AppRiver service has ranted and raved! The service is very precise and just a savior in the world of spam "

- AJT Design & Marketing, Inc

What the Press Says:

"Small and medium sized enterprises in 2005 are most concerned of spam and virus attacks and are prepared to spend as needed to bolster their protection"

- IT-Observer August 23, 2005

"The product's Web-based interface makes setup and maintenance a snap—filter updates can be programmed to happen every several minutes, ensuring the best protection. But the real beauty of SecureTide is the set-it-and-forget-it style of deployment"

- Frank J. Ohlhorst CRN

About our Technical Support:

"Today, with so many companies lacking in quality technical support, AppRiver shines! I'd recommend them based on their quality service and excellent support!"

-The EdVenture Group

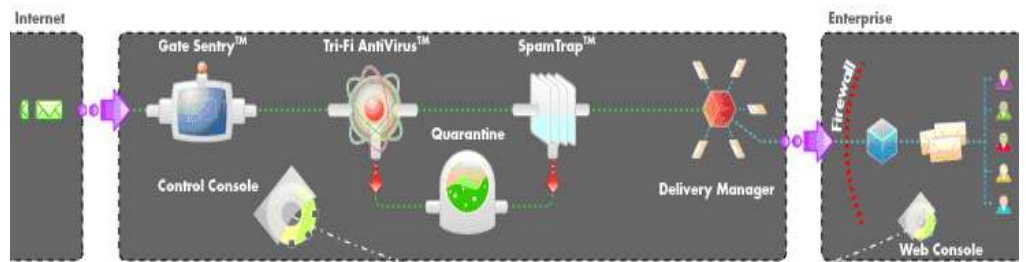
Why Appriver?

We ask our customers this same question, and at 4,500 strong (and growing by over 100 new customers per week), we get a lot of the same answers. They use AppRiver because it's easy, flexible, affordable, and effective.

They want a service that is as easy to turn on as it is to turn off, with no strings attached. And they like how AppRiver's spam-fighting system works behind-the-scenes, allowing an IT department or individual users to spend more time on the things that matter.

How does AppRiver know which email to block and which email to let through?

Because junk email constantly changes, AppRiver is constantly updating its filtering systems - every few minutes. Our approach to fighting spam works because it's simple. In a fraction of a second, we subject every piece of your company's email to a blend of proven filtering techniques.



Service Overview (SecureTide™)

AppRiver's **SecureTide™** email protection service is a simple, effective way to get rid of 99% of email born spam, fraud and viruses. Plus, it is easy. There is nothing to install or manage. There are no contracts, and a 30-day free trial is included.

• Spam & Fraud Protection

The SecureTide™ filtering system is continually revised 500-1500 times per day to ensure protection from even the newest Spammer tricks and tactics, including fraud and Phishing attacks.

• Virus Protection

At no additional cost, SecureTide™ checks messages for viruses, worms, and other protocol-based vulnerabilities. Anti-virus signatures are updated every 10 minutes.

• Disaster Recovery

If a client-side server is not accepting email for reasons such as Internet connection failures, power outages, hurricanes, mail server hardware or software failures, Local Area Network failures or Internal routing problems, all emails are stored by SecureTide's™ delivery manager for two full days, or the optional EMS/ Emergency Mail Service.

• Perimeter Protection

SecureTide™ acts as an organization's gated "front door," shielding Internet facing SMTP gateways and message servers from numerous threats so that only legitimate e-mail is delivered to user's inboxes.

APPRIVER AT-A-GLANCE

Founded:
April 2002

Headquarters:
Gulf Breeze, Florida

Industry:
Spam & Virus Protection
Managed Service Provider

Support:
24 hours, 7 days a week

Pricing:
Based on number of users

Number of Customers:
More than 4,000