

About AppRiver

AppRiver was founded in April of 2002 to provide simple, yet powerful email and web security solutions to businesses of any size. Our services and technology are now protecting more than 40,000 customers around the world from spam, viruses, and Internet pollution. Customers who use our SecureTide[™] service appreciate the affordable, highly-effective solution to their spam and virus problems. Customers who have chosen to outsource their email to us like the easy administration of our Customer Portal management interface, comprehensive security, and our award-winning customer support. In fact, of all the information listed on our marketing material, by far our most treasured accomplishment is that we have maintained a 97% customer retention rate since our first year in business.

AppRiver is a privately-owned, Managed Service Provider specializing in secure messaging and Web solutions. From the beginning, AppRiver has focused on creating solutions that provide spam and virus capture rates second to none. Proprietary technology is used in all service offerings to ensure quality, ease of use, and affordability. Service offerings include SecureTide[™] spam and virus protection, CipherPost[™] email encryption, and Secure Microsoft Exchange Hosting with our Customer Portal management interface.

Our commitment to serving customers guides every aspect of our business. Our main focus is value. We are constantly looking for simple but effective ways to create value for our clients. AppRiver has over 40,000 customers who have become more successful by partnering with AppRiver. It's a simple formula - listen to the customer, do what they want, and do it beyond their expectations.



AppRiver At-a-Glance

- Founded in 2002
- Headquarters in Gulf Breeze, FL
- 115 Employees
- More than 40,000 Customers
- Over 6 Million Corporate Users
- 97% Customer Retention Rate

Service Highlights

- Free 30-Day Trial for All Services
- Flexible Monthly & Yearly Agreements
- No Cancellation Penalty
- 24x7x365 Customer Support
- No-hassle Setup
- Spam & Phishing Capture Rates of Over 99%
- Spam Analytics Updated 2,000 - 4,000 Times Daily
- Four Virus-Scanning Engines
- Off-site Spam & Virus Quarantine
- Dynamic Email Backup
- Held Spam-Virus Reporting

Industry Highlights

- 2010 CRN Coolest Cloud Security Vendor
- 2009 CSIA International Service Excellence Award
- 2009 Deloitte Technology Fast 500[™] Winner
- 2009 MExchange.org Readers' Choice Award Winner
- 2009 Inc. 5000 Fastest Growing Private Companies
- 2009 Ernst & Young Florida Entrepreneur Of the Year[®]
- 2009 CRN Five-Star Partner Program
- 2009 Business Solutions Best Channel Product
- 2009 Business Solutions Best Channel Vendor



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Spam & Virus Protection

SecureTide™ is AppRiver's fully managed email protection service, eliminating up to 99% of unwanted email before it reaches a user's network. It is a powerful and flexible service that enables organizations of any size to manage email communications with the same level of control and protection as the Fortune 500. No hardware or software is required and a free 30-day trial is available to evaluate our service risk-free.



Secure Hosted Exchange

AppRiver's secure Exchange Hosting with the Customer Portal simplifies setup, provisioning and management of Microsoft Exchange, utilizing our comprehensive architecture with the reliability and performance of Akamai's infrastructure. SecureTide™ spam and virus protection service surrounds our Hosted Exchange, providing comprehensive protection. Our free 30-day trial allows organizations to try the system risk-free.



Email Encryption

AppRiver's CipherPost™ turns email into a trusted communications tool. CipherPost™ enables organizations to comply with regulations and enforce best-practice protection of message confidentiality. With CipherPost™, business communication via email is secured end-to-end, with content-level encryption through the most comprehensive, yet easiest to manage and use email encryption solution available. CipherPost™ integrates with existing infrastructure, and can be rapidly deployed internally and externally, even in the largest of organizations.



Spam Detection Engine

Message Sniffer™ is a powerful email scanning engine that uses advanced pattern recognition technology and a regularly updated "rules" database to accurately identify spam. The software is designed for easy integration into a broad range of existing email platforms and spam elimination products and is available as a SDK to OEMs and ISPs. Deployed since 2002 in AppRiver's complete outsourced email protection service, the technology currently is used in email security systems protecting more than 40,000 businesses and institutions worldwide. Our free 30-day trial allows organizations to try Message Sniffer™ risk-free.



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